

Licensing Sub Committee

Agenda

Date:	Friday, 12th September, 2025
Time:	10.30 am
Venue:	The Capesthorpe Room - Town Hall, Macclesfield, SK10 1EA

The agenda is divided into 2 parts. Part 1 is taken in the presence of the public and press. Part 2 items will be considered in the absence of the public and press for the reasons indicated on the agenda and at the foot of each report.

It should be noted that Part 1 items of Cheshire East Council decision making meetings are audio recorded and the recordings will be uploaded to the Council's website

PART 1 - MATTERS TO BE CONSIDERED WITH THE PUBLIC AND PRESS PRESENT

1. **Appointment of Chair**

To appoint a Chair for the meeting.

2. **Declaration of Interests**

To provide an opportunity for Members and Officers to declare any disclosable pecuniary interests, other registerable interests, and non-registerable interests in any item on the agenda and for Members to declare if they have pre-determined any item on the agenda.

3. **To consider an application for a new premises licence - Ashley Hall, Ashley, Cheshire, WA14 3QA (Pages 7 - 62)**

To consider the above application.

Membership: Councillors Heler, Edwardes and x 1 to be confirmed

For requests for further information

Contact: Karen Shuker

E-Mail: CheshireEastDemocraticServices@cheshireeast.gov.uk

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CHESHIRE EAST COUNCIL

Procedure for Hearings – Licensing Act 2003**The Licensing Committee**

The full Licensing Committee consists of fifteen elected Members of the Council. From this full Committee will be drawn sub-committees of three members to deal with licensing functions under the Licensing Act 2003. The Chairman and Vice Chairman of the Licensing Committee shall have the discretion to refer a matter up to a hearing of the full Licensing Committee.

Officers at Hearings

- **The Committee Officer** introduces all parties and records the proceedings
- **The Legal Adviser** provides independent advice to the Members on legal matters and procedure.
- **The Licensing Officer** will introduce the matter and outline the application; the officer will also answer any questions Members may have.

PROCEDURE

NOTE: If the Sub-Committee has not already elected a Chairman, that will be the first item of business.

1	Chairman	The Chairman will: (i) call the matter to be considered (ii) call for any declarations of interest (iii) ask all parties to introduce themselves (iv) summarise the procedure to be followed at the hearing (v) will consider any request made by a party for another person to appear at the hearing (v) will advise the parties of any maximum period of time in which it has to present its case (if a maximum is imposed this shall be equal for all parties)
2	Licensing Officer	Will introduce and summarise the application, highlighting areas of contention or dispute.
3	Committee Members	May ask questions of the Licensing Officer
4	Applicant	Will present his/her case, calling witnesses, as appropriate. <i>(If necessary, applicant will produce any notices required by law. Legal Adviser will draw attention to this if required.)</i>

5	Responsible Authorities (who have made representations)	Each in turn may ask <u>questions</u> of the applicant, by way of clarification.
6	Other Persons (who have made representations)	To be invited to ask <u>questions</u> of the applicant, by way of clarification. <i>It is normal practice for a spokesperson only to speak on behalf of a group of residents.</i>
7	Committee Members	Each in turn may ask <u>questions</u> of the applicant.
8	Applicant	May make a <u>statement</u> or ask his witnesses to clarify any matters which he feels are unclear, or may have been misunderstood.
9	Responsible Authorities	Will make their representations.
10	Applicant	Or his representative or witnesses to ask <u>questions</u> of Responsible Authorities represented at the meeting, by way of clarification.
11	Other Persons (who have made representations)	May ask <u>questions</u> of the Responsible Authorities represented at the meeting, by way of clarification. (Note: This is not the point at which they should be stating their objections.)
12	Committee Members	May ask <u>questions</u> of the Responsible Authorities represented at the meeting
13	Other Persons (who have made representations)	Those who have objected to the application will be invited <u>to make observations on the application</u> and present the bases of their objections.
15	Applicant	Or his representative or witnesses may ask <u>questions</u> of the other persons, by way of clarification.
16	Committee Members	May ask <u>questions</u> of the other persons.
17	Chairman	To invite both Responsible Authorities and Other Persons to make their closing addresses.

18	Applicant	Or his representative will <u>briefly summarise the application</u> and comment on the observations and any suggested conditions.
19	Committee	<u>Will retire</u> to consider the application. The Committee may request the Legal Advisor to advise on legal issues.
20	Committee	<p>Will return to <u>give its decision</u>, with reasons, which will be announced by the Chairman and subsequently confirmed in writing to the applicant and to all the parties that made representations.</p> <p>In cases where a decision cannot be given at the end of the hearing, parties will be advised of the decision within five working days.</p>

Notes

1. The hearing shall normally be held in public. There may be occasions on which the Committee find it necessary to exclude members of the press and public; any such decision will be taken on the basis that the public interest in doing so outweighs the public interest in the hearing, or that part of the hearing taking place in public.
2. The Chairman may require any person behaving in a disruptive manner to leave the hearing and may (a) refuse to permit that person to return, or (b) permit him/her to return only on such conditions as the authority may specify, but any such person may submit in writing any information which they would have been entitled to provide orally if they had not been required to leave.
3. Prior to the hearing each party shall have given notification and served documentation (eg statements of witnesses or reports of experts) as required. Late representations and evidence will only be considered with the agreement of all parties.
4. Anyone entitled to be heard may be represented by any person, whether or not that person is legally qualified.
5. Hearsay will be permitted but the Sub-Committee will be reminded to give it appropriate weight.
6. Due note shall be taken of the provisions of the Hearings Regulations 2005.
7. The Chair may, in the interests of expediency or convenience of the parties, vary the procedure from time to time, provided notice is given to the parties and the rules of natural justice are observed.

Summary of Procedure

1. Chairman appointed (if this has not been done previously).
2. Chairman to call for declarations of interest and request that all parties introduce themselves.
3. Chairman summarises the procedure for the hearing
4. The Licensing Officer summarises the application
5. Applicant to present his/her case.
6. Applicant to be questioned by all parties (to clarify points only) following which, he/she can clarify any other matters which he/she feels may have been misunderstood when the application was presented.
7. Applicant to be questioned by the Committee.
8. Responsible Authorities to make their representations following which they can be questioned by all parties by way of clarification.
9. Other Persons will be invited to present the bases of their objections, following which they can be questioned by all parties by way of clarification.
10. The applicant will be invited to sum up his/her case
11. Committee/Sub-Committee withdraws to make its decision
12. Committee/Sub-Committee returns to announce its decision to all present.

OPEN

Licensing Sub-Committee

12th September 2025

**Application for a new Premises Licence;
Ashley Hall, Ashley, Cheshire, WA14
3QA**

Report of: Phil Creswell – Executive Director Place

Ward(s) Affected: Mobberley

Purpose of Report

- 1 To allow Members of the Sub-Committee to determine a contested application for the new premises licence made under the Licensing Act 2003 for the following premises:

ASHLEY HALL, ASHLEY, CHESHIRE, WA14 3QA

Executive Summary

- 2 The report provides details of an application for a Premises Licence, under section 17 of the Licensing Act 2003, sets out the relevant representations made, and outlines the evidence presented by the parties in relation to the application.

RECOMMENDATIONS

The Licensing Act Sub-Committee is requested to consider the application and any relevant representations and determine what steps, if any, it considers are appropriate to promote the Licensing Objectives.

Background

- 3 On 17 July 2025 an application was received by the Licensing Department for a new Premises Licence in respect of a premises known

a Ashley Hall, Ashley, Altrincham, WA14 3QA for the event known as BRIT FEST.

A copy of the full application and plan is attached to this report at **Appendix 1**.

- 4 Licensing records show the Premises has had a previous licence in 2024; the Premises Licence Number PREM1574 refers, and a copy is attached to this report at **Appendix 2**.

- 5 A map of the area in which the premises is located is attached to this report at **Appendix 4** which evidences the proximity to local properties.

- 6 The operating schedule indicates that the relevant licensable activities that will be subject to change if this application is successful are; the supply of alcohol and the provision of regulated entertainment through films, live music or recorded music.

- 7 The amended hours applied for are as follows:

Supply of alcohol (for consumption on & off the premises)

Thursday - Sunday – 10:00hrs to 23:00hrs

Provisions of Recorded Music/Live Music (outdoors)

Thursday – Sunday – 10:00hrs to 23:00hrs

Late Night Refreshments (for consumption on & off the premises)

Thursday – Sunday – 23:00hrs – 00:00hrs

Consultation and Engagement

- 8 The application was sent for consultation on Friday 18 July 2025. The last date for representations to be made was 15 August 2025.

- 9 Licensing records show that the Public Notice that is required to be displayed at or near the proposed premises in accordance with the Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005, has been inspected by a Licensing Officer on 31 July 2025 and confirmed to be present, and met the requirements under the regulations. The Public Notice has also been duly advertised in the Messenger, as required.

- 10 Responsible Authorities:

The Licensing Authority has received no representations from any of the other responsible authorities.

11 Other Persons:

The Council received one representation against the application, from a member of the public which will be set out in **Appendix 3**.

Reasons for Recommendations

12 The Licensing Act Sub-Committee has the power to determine this application in accordance with the provisions of the Licensing Act 2003 and the Council's Constitution.

13 Acting in the capacity of the Licensing Authority, Members must seek to promote the Licensing Objectives and where Members consider that matters have engaged one or more of the Objectives, they may exercise their discretion. The Licensing Objectives are:

- The prevention of crime and disorder
- Public Safety
- The prevention of public nuisance
- The protection of children from harm

Other Options Considered

14 No other options have been considered because the process for determining contested applications is set by legislation.

Implications and Comments

Monitoring Officer/Legal

15 The Sub Committee must determine this application in accordance with section 17 of the Licensing Act 2003. To do so otherwise would render its determination unlawful and invalid.

16 In accordance with the provisions of section 18 of the Licensing Act 2003 the Licensing Authority Sub Committee must, having regard to the representations, made in this application take such steps (if any) as it considers appropriate for the promotion of the licensing objectives.

17 Section 18 (4) provides that the authority may:

- Grant the licence subject to conditions as are consistent with the operating schedule accompanying the application, modified to such extent as the authority considers appropriate for the promotion of the licensing objectives and any mandatory

conditions that must be included on the licence in accordance with the Licensing Act 2003;

- Exclude from the scope of the licence any of the Licensable Activities to which the application relates;
- Refuse to specify a person in the licence as the Premises Supervisor;
- Reject the application.

- 18 Members are reminded that should any conditions be added or amended, they should be practical, enforceable and appropriate to promote the Licensing Objectives.
- 19 Members are also reminded of the statutory obligation placed on the Local Authority under section 17 of the Crime and Disorder Act 1998 to through all of its various functions, and Licensing is one of those functions to do all that it can to prevent Crime and disorder, Anti-social Behaviour, behaviour adversely affecting the environment and reoffending.
- 20 Members of the Licensing Sub-Committee are reminded that they may not exercise discretion in any case, merely because it considers it desirable to do so. Careful consideration should be given to the application and the evidence presented by the parties in relation to the application.
- 21 Members must give reasons for their determination and notice of it must be communicated to the parties to this application. If Members depart from the Statutory Guidance or the Council's Statement of Licensing Policy then their decision notice must set out the reasons for doing so.
- 22 Finally, Members are also reminded that in determining the application, consideration also needs to be given to:
- 23 The rules of natural justice
- 24 The provisions of the Human Rights Act 1998

Section 151 Officer/Finance

- 25 There are no financial implications.

Policy

- 26 The Licensing Authority has adopted a Statement of Licensing Policy in accordance with section 5 of the Licensing Act 2003.
- 27 The Licensing Authority must also have due regard to the guidance issued under section 182 of the Licensing Act 2003.

- 28 Members should provide reason(s) for any decision taken and should set out the reasoning where they determine to depart in any way from the Policy or Guidance.

Risk Management

- 29 The Licensing Sub-Committee will hear representations made on behalf of both the applicant and the 'relevant person' who has submitted their representation and will make a decision on the basis of the evidence presented to it. The Licensing Act 2003 makes provision for appeal to the Magistrates' Court of any decision made by the Licensing Authority.

Other Implications

- 29 No other implications

Access to Information	
Contact Officer:	Jake Orr – Licensing Officer Licensing@cheshireeast.gov.uk
Appendices:	Appendix 1 – Application & Plan Appendix 2 – Previous Premises Licence (2024) Appendix 3 – Representations from member of the public Appendix 4 – Map of area
Background Papers:	Revised Guidance issued under section 182 of the Licensing Act 2003 (publishing.service.gov.uk) Council's Statement of Licensing Policy published under section 5 of the Licensing Act 2003 Licensing Act 2003 The Licensing Act 2003 (Hearings) Regulations 2005

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Application for a premises licence to be granted under the Licensing Act 2003

Please read the following instructions first

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Great British Festivals Ltd

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
The Brit Fest Ashley Hall Showground Altrincham Cheshire			
Post town	Altrincham	Postcode	WA14 3QA

Telephone number at premises (if any)	N/A
Non-domestic rateable value of premises	£ N/A

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **appropriate** **Please tick as**

a)	an individual or individuals *		please complete section (A)
b)	a person other than an individual *	X	
	i as a limited company/limited liability partnership	X	please complete section (B)
	ii as a partnership (other than limited liability)		please complete section (B)
	iii as an unincorporated association or		please complete section (B)
	iv other (for example a statutory corporation)		please complete section (B)

c)	a recognised club		please complete section (B)
d)	a charity		please complete section (B)
e)	the proprietor of an educational establishment		please complete section (B)
f)	a health service body		please complete section (B)
g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales		please complete section (B)
ga)	a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England		please complete section (B)
h)	the chief officer of police of a police force in England and Wales		please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
- statutory function or
- a function discharged by virtue of Her Majesty's prerogative

(A) individual applicants (fill in as applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service (please see note 15 for information)					

Second individual applicant (if applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth or over		I am 18 years old		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service: (please see note 15 for information)					

(B) Other applicants

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	Great British Festivals Ltd
Address	
Stewart House 139 Tonge Moor Road Bolton Lancashire BL2 2HR	
Registered number (where applicable)	
14462606	

Description of applicant (for example, partnership, company, unincorporated association etc.)	
Company	
Telephone number (if any)	
E-mail address (optional)	

Part 3 Operating Schedule

When do you want the premises licence to start? 02 – July - 2026

If you wish the licence to be valid only for a limited period, when do you want it to end? 05 – July - 2026

<p>Please give a general description of the premises (please read guidance note 1)</p> <p>Ashley Hall Showground is a purpose built, enclosed showground area on the outskirts of Ashley village near Altrincham.</p> <p>Five large, flat showground fields (16-26 acres each). Easy access to all via double gates. Ideal plots for outside builds with hardstanding for unit bases adjacent.</p>
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If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend. 14,999

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)		Please tick all that apply
a)	plays (if ticking yes, fill in box A)	
b)	films (if ticking yes, fill in box B)	X
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	X
f)	recorded music (if ticking yes, fill in box F)	X

g)	performances of dance (if ticking yes, fill in box G)	X
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	X

<u>Provision of late night refreshment</u> (if ticking yes, fill in box I)	
<u>Supply of alcohol</u> (if ticking yes, fill in box J)	X

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 7)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finish		Both	X
Mon			<u>Please give further details here</u> (please read guidance note 4) Pop-up cinema – vendor yet to be appointed		
Tue					
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 5)		
Thur	10:00	20:00			
Fri	10:00	20:00	<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	10:00	20:00			
Sun	10:00	20:00			

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Wed			
Thur			
Fri			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed					
Thur			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	X
				Both	
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4) Live music acts on outdoor stages		
Mon					
Tue			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Wed					
Thur	10:00	23.00	<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri	10.00	23.00			
Sat	10.00	23.00			
Sun	10.00	23.00			

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	X
				Both	
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Thur	10.00	23.00			
Fri	10.00	23.00			
Sat	10.00	23.00	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun	10.00	23.00			

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	X
				Both	
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4) Required to cover artiste acts and showground stage for community acts		
Tue					
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Thur	10.00	23.00			
Fri	10.00	23.00	<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	10.00	23.00			
Sun	10.00	23.00			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Mon				Outdoors	X
				Both	
Tue			<u>Please give further details here</u> (please read guidance note 4) Required to cover artiste acts and showground stage for community acts		
Wed					
Thur	10.00	23.00	<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri	10.00	23.00			
Sat	10.00	23.00	<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun	10.00	23.00			


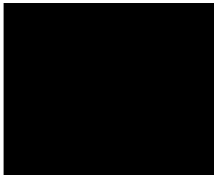

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finish		Both	X
Mon			<u>Please give further details here</u> (please read guidance note 4) Refreshment outlet CAMPSITE ONLY. Required for welfare.		
Tue					
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)		
Thur	23.00	00.00			
Fri	23.00	00.00	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	23.00	00.00			
Sun	23.00	00.00			

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	
				Off the premises	
Day	Start	Finish		Both	X
Mon			State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Tue					
Wed					
Thur	10.00	23.00	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6) Main concession stalls Main Arena Side stalls & Craft Fair		
Fri	10.00	23.00			
Sat	10.00	23.00			
Sun	10.00	23.00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name	Mr Edward Robert Prophet		
Date of birth			
Address			
Postcode			
Personal licence number (if known)	PA1357		
Issuing licensing authority (if known)	Trafford Council		

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			<u>State any seasonal variations</u> (please read guidance note 5)
Day	Start	Finish	
Mon			
Tue			
Wed			
Thur	08:00	00:00	
Fri	08:00	00:00	
Sat	08:00	00:00	<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6)
Sun	08:00	00:00	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

1. The maximum capacity for this event will be 14,999 inclusive of all persons on site (staff, contractors, attendees, artists and guests).
2. The event is an all-day festival over 4 consecutive days.
3. The event will be ticketed
4. Security staff and stewards will be present on site to ensure the safety of persons present and to help prevent crime and disorder.
5. All structures and stage areas will be erected and maintained by professional contractors who will ensure that all structures are in accordance with the relevant British Safety Standards.
6. There will be no amplified music after 23:00.
7. Alcohol will only be served on site to adults - Challenge 25
8. Security staff and bar staff will monitor alcohol consumption to prevent drunken behaviour.
9. Lost Child & Vulnerable policy will be in place to be followed by management, stewards & SIA trained staff.
10. An event and site specific Event Management Plan will be developed and shared with the Licensing Authority and Safety Advisory Group.
11. The Event Management Plan will be a "living" document that outlines the management structure, roles and responsibilities, organisation, control, monitoring and review mechanisms as identified.
12. The organisers shall take all reasonable steps to ensure that people with disabilities are catered for, and will assist with access and facility requirements.
13. An information and welfare unit shall be available at the event where members of the public shall be able to obtain advice and assistance. This facility shall be available whilst the arena is open to the public.
14. Admission shall be by ticket only.

15. To ensure security and integrity of the site a level of search as pre-agreed with the relevant authorities prior to the event shall be instigated.
16. The event organisers shall have a means of counting in the people entering the event site to ensure that they are able to provide on request, the number of people on site at any point in time to authorised officers.
17. Amnesty bins shall be provided for the disposal of alcohol and other waste.
18. Illegal drugs (whether known or otherwise) will not be permitted in the event.
19. Staff are to look out for signs of illegal substance use or illegal substance dealing.
20. Information about potential delays or interruptions will be relayed to the attendees as soon as they are known and it is possible to do so.
21. The campsite will have 24hour wellness, first aid and security provisions.

b) The prevention of crime and disorder

1. A reputable and experienced security and stewarding company with SIA-Licensed staff will be appointed to ensure public safety and to prevent crime and disorder.
2. A specific Crowd Management Plan, Drugs Policy, Search Policy and Security Risk Assessment will be drawn up and implemented.
3. An Alcohol Management Plan will be drawn up and implemented.
4. Alcohol sales will be approved by the Designated Premises Supervisor.
5. A Challenge 25 policy will be implemented.
6. All alcohol consumption will be monitored by bar staff and SIA security staff.
7. The Personal licence Holder (PLH) shall ensure that nobody under the age of 18 years of age is employed to sell alcohol.
8. The Designated Premises Supervisor (DPS) shall ensure that all staff are instructed about the acceptable forms of identification (ID) for proof of age and are fully aware of the Challenge 25 scheme.
9. Each bar on site shall have a dedicated bar manager/supervisor and team who shall be knowledgeable with the requirements and responsibilities for the sale of alcohol and shall be given a written designation of their responsibilities.
10. The dedicated bar manager/supervisor for each bar shall directly instruct, monitor and support their staff in ensuring the requirements of the Licensing Act 2003 are adhered to at all times.
11. The dedicated bar managers/supervisors shall brief all their staff before the events.

12. All drinks shall be sold in plastic cups, PET containers or opened cans.
13. All bars shall carry sufficient lighting and firefighting equipment, as well as sanitary and hand washing facilities for staff.
14. When a crime or other incident requiring police attendance is reported to or discovered by a security operative, following first aid provisions, if required, they shall obtain as much detail as possible with particular importance being placed on identifying victims, suspects, witnesses and scenes of crime.
15. The campsite will have 24hour security provisions.

c) Public safety

1. The event site will fully accord with HSE guidance and public safety is paramount.
2. The event site will also accord with Fire Safety measures - Regulatory Reform (Fire Safety) order 2005.
3. Security and stewards will ensure that emergency vehicle access to the site is maintained at all times.
4. Security and stewards will also ensure that emergency exits from the site are kept clear at all times.
5. Security and stewards will be on duty from the beginning of the site build until the completion of the site breakdown. Numbers and positions will be confirmed.
6. An event and site specific Event Management Plan will be developed and shared with the Licensing Authority and Safety Advisory Group. The Event Management Plan will be a "living" document that outlines the management structure, roles and responsibilities, organisation, control, monitoring and review mechanisms as identified by the relevant Risk Assessments.
7. A Traffic Management Plan will be agreed with Highways and other members of the Safety Advisory Group.
8. No alcoholic drinks promotions i.e. 2 for the price of one.
9. All bars shall be fitted with fire extinguishers, employees are only to operate the extinguisher if they consider that it is safe to do so and have been trained.
10. No flammable materials shall be stored in the bars.
11. The organisers shall carry out a suitable and sufficient risk assessment as well as use the "purple guide" on outdoor events to determine the level of first aid provision for the event, such that there is no undue demand on National Health Service resources.
12. The organisers shall have in place suitable and sufficient first aid provisions available from the start of the event.
13. It shall be the duty of the organisers to ensure that all those providing medical care on site are registered with their respective professional bodies and or organisation and that this registration is current for the duration of their presence at the event site.

14. Medical responses team shall patrol the event site and respond to incidents reported via Event Control.

15. Tented structure(s) shall be provided for the treatment of visitors to the event, these shall also be provided with suitable lighting, drinking water, tables and chairs. It must be such that privacy and decency can be guaranteed whilst attending to the patient.

16. A record shall be made and kept of each visitor to the first aid tent and anybody that receives first aid on site. These records shall be retained by the medical provider for at least 7 years.

17. It shall be the responsibility of the organisers to ensure that all such incidents that is classified as reportable under RIDDOR 2013 are duly reported to the HSE within the reporting time stipulated in the regulations.

18. All medical provision planning shall take into consideration the

likelihood of a major incident and shall delegate powers to the statutory identified body for such major incident e.g. the Police and the Ambulance Service.

19. RVP's shall be agreed with the first aid providers and identified on any site plan(s) before the event. Should these change in any way or form, the facts should be made known to the first aid providers and HEAD OF SECURITY and the plan(s) amended accordingly.

20. Stage/Tents/TemporaryDemountableStructures-Allbuilt structures shall have a completion certificate issued by a competent person from the supplying company and provided to the organisers. All tents shall be supplied with the appropriate fire retardancy certificate.

21. There shall be sufficient separation between structures to prevent fire spread.

22. All items of plant and machinery are to be parked in a secure area when not in use with regular patrols by security staff.

23. All EMERGENCY EXITS, TOILETS AND FIRST AID POSTS shall be clearly indicated, such that it is visible from all parts of the licensed area. The preferred style is for these signs to be written on material/fabric and flown on goal post signs.

24. PIT Barriers - these shall be used in areas of high crowd density such as front of stage, and around structures in close proximity to the stage.

25. All temporary electrical supplies, including all generators, distribution cabling and end connection for the arena shall be installed by specialised contractors.

26. Generators are to have sited fire equipment close by.

27. All electrical contractors working on site shall ensure that all

works undertaken are in accordance with 857671 :2008 and the Electricity at Work Regulations 1989.

29. All electrical equipment must be isolated when not in use

30. All portable electrical equipment brought on site must be subject to the appropriate portable Appliance Testing (PAT) and records of these kept on site and available for inspection if required by authorised officers.

31. All temporary electrical works must have an appropriate electrical sign off certificate issued at the time of works and be available for inspection if required by authorised officers.

32. The SITE MANAGER shall ensure that adequate and appropriate measures are taken to guard against live and overhead cables and services laid underground.

33. In the unlikely event that the show has to stop, which may be temporary whilst a problem is resolved or the first step in an evacuation of the site either due to crowd related issues, or structural collapse, off site events, extreme weather conditions or at the direction of the Police, Fire Brigade or the EVENT MANAGER, or EVENT CONTROL the organisers shall ensure procedures are in place that are familiar to all key role players such that all concerned know what their role is in any scenario and that the plans can be effected immediately.

34. There must be a clear framework of information flow procedure to enable the right people to receive the correct information.

35. In the event of an emergency the PA system will be used to broadcast announcements. In the event of either the PA system or the power supply failing, there will be loud hailers available at event control and the stage.

36. EVENT CONTROL ROOM - This area shall be provided with key documentation e.g. current site plans, key contact details, alerting cascades, A&E telephone numbers for designated hospitals, message pads, log sheets, suitable and adequate means of communication including both mobile phone and radio. Means of communication designated for contacting emergency services shall not be used for other communications.

37. In the event of an off-site link e.g. control room - the organisers shall ensure that that details of the contact numbers of all the emergency services are provided to that room and ensure that communication lines whether radio or telephone to the site, and the emergency services control room are available at all times so that calls can be made to them immediately should this be necessary.

38. The contact details of all key staff shall be provided to all authorised council workers at on demand.

39. All concession caterers shall carry suitable fire fighting equipment, suitable hand washing facilities and sanitary facilities for staff.

40. Drinking water shall be available at all times whilst the venue is open to the public.

41. The caterers will be aware of the recycling rules in advance of the event.

42. No glass shall be allowed within the licensed area, glass shall not be sold at any concession outlet or bar. Any trader found selling glass containers shall be asked to remove them from sale or face closure.

43. All waste water and toilet effluent shall be the responsibility of the event organiser and arrangement shall be sought to ensure the correct transfer and disposal away from the site.

44. The event site shall be cleared of all vehicles at least 30 minutes before the public are allowed on site and 30 minutes after the site is cleared of all visitors.

45. Should it become absolutely necessary for a vehicle to move or be moved either for emergency or serious public health hazards, the HEAD OF SECURITY shall ensure the vehicle is escorted at all times on to, or off the site and going at speed of not more than 5 mph.

46. LPG cylinders - These shall only be used by the concessions and

managed on a basis of one cylinder in use per appliance plus one spare. All other cylinders shall be stored in agreed cylinder store at strategic points on site. The SITE MANAGER shall ensure that the stores are clearly marked on the site plans in the Event Control Room and that they are monitored at all times for correct use. The store shall be clearly signed with flammable gas and no smoking signs. Suitable and sufficient fire fighting equipment shall be sited nearby.

47. All gas installations shall have current Gas Safe compliance certificates copies of which shall be provided on request by authorised officers.

48. There shall be adequate fire separation between units of approximately 2.5m.

49. Regular patrols are to be undertaken by security to ensure that all emergency exits and escape routes are kept free of obstructions.

50. The appropriate type and number of fire fighting equipment shall be provided throughout the site. Locations and numbers will be specified in the Event Management Plan.

51. Suitable and sufficient lighting shall be provided to the event site especially as it is getting dark such that all health and safety information and notice signage are easily to read and at the close of the event to enable visitors to leave the site safely.

52. All efforts should be made to prevent or reduce light pollution especially to residential properties in the vicinity and the roadway above.

53. The organisers shall have in place an arrangement (contract) with a reputable waste management company to manage the event site for the duration of the event.

54. The organisers shall ensure that sufficient, suitable and adequate purpose built refuse receptacles are provided to the site to facilitate the cleaning of the site.

55. The organisers shall ensure that cleaning teams are deployed where necessary, prior to, during and after the event, both within the event site, the wider surrounding area and in neighbouring streets and roads where required.

56. The organiser is to ensure that all areas are left litter free and completed at the end of the event and after breakdown.

57. A suitable and sufficient risk assessment shall be carried out to determine the adequate level of waste infrastructure to be provided at the event, which may include, yard skips, bins and waste trucks.

58. Placement of the bins in their designated positions for the duration of the event will be completed by the day before the commencement of the event.

59. The organiser shall ensure that waste management operatives litter pick and remove all waste as infrastructures are removed and ensure that all waste equipment, are removed from site.

60. The campsite will have 24hour wellness, first aid and security provisions.

d) The prevention of public nuisance

1. The proposed live and recorded music will only operate between the hours of 10:00 - 23:00

2. A qualified and suitably experienced Noise Management Consultancy will be appointed to produce a Noise Management Plan and provide representatives on site during sound checks and throughout the festival.

3. The Premises Licence Holder shall employ a noise consultant to control all amplified music, speech and vocals within the event. The consultants must contact the stage manager prior to the event to agree an acceptable level for the duration of the event.

4. Noisy construction works audible beyond the site boundary shall only be undertaken between the hours of 08:00 - 20:00.

5. All site deliveries and collections shall be undertaken with due care, attention and diligently to minimise disturbance to residents and noise sensitive premises within the vicinity

6. Devise and implement a robust dispersal policy to ensure that patrons leave the premises and vicinity as quietly and speedily as possible. Ensure that patrons are verbally advised by SIA staff upon leaving to be mindful of the neighbouring residents so as not to disturb the Peace.

7. Local residents will receive prior notification of the event including details of the event timings as well as a contact number. The distribution radius for the notification letter will be agreed with the SAG.

8. Additionally, signage will be placed around the perimeter of the event with details of the event timings as well as the number.

9. A noise contact number will also be included to allow residents to contact an event representative should they need to make a complaint.

10. Attendees to the festival will be parked on site which should reduce noise and nuisance in surrounding villages.

11. Security and stewards will be positioned around the event to guide visitors.

12. The appointed security company will provide and implement a Crowd Dispersal Policy to prevent public nuisance as attendees leave the event.

13. The event will feature a phased closure of the site to enable a gradual egress from the site.

14. A traffic management plan will be drawn up by a 3rd party surveyor and the organiser will share this with SAG.

e) The protection of children from harm

1. The event is a ticketed.
2. No person under the age of 18 will be permitted to enter the event site without a responsible adult of 21 years or over.
3. A Challenge 25 policy will be in force on all festival bars.
4. There will be no adult or other relevant activity taking place during the festival that would be visible to children passing the event.
5. Lost Child & Vulnerable policy will be in place to be followed by management, stewards & SIA trained staff.
6. An information and welfare unit shall be available at the event where members of the public shall be able to obtain advice and assistance. This facility shall be available whilst the arena is open to the public.
7. The campsite will have 24hour wellness, first aid and security provisions.

Checklist:

Please tick to indicate agreement

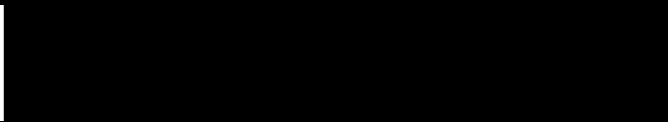
•	I have made or enclosed payment of the fee.	X
•	I have enclosed the plan of the premises.	X
•	I have sent copies of this application and the plan to responsible authorities and others where applicable.	X
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	X
•	I understand that I must now advertise my application.	X
•	I understand that if I do not comply with the above requirements my application will be rejected.	X
•	[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).	

It is an offence, under Section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under Section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum and Nationality Act 2006 and pursuant to Section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**



Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15) 		
Signature			
Date	17/07/2025		
Capacity	Director		

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature			
Date			
Capacity			

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)



Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
 - Recorded Music: no licence permission is required for:

- any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.
 - Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
 - Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
3. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
 4. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
 5. For example (but not exclusively), where the activity will occur on additional days during the summer months.
 6. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
 7. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
 8. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.

9. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
10. Please list here steps you will take to promote all four licensing objectives together.
11. The application form must be signed.
12. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
13. Where there is more than one applicant, each of the applicants or their respective agent must sign the application form.
14. This is the address which we shall use to correspond with you about this application.
15. Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be issued to an individual or an individual in a partnership which is not a limited liability partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have the right to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

They do this in one of two ways:

- 1) by providing with this application, copies or scanned copies of the documents which an applicant has provided, to demonstrate their entitlement to work in the UK (which do not need to be certified) as per information published on gov.uk and in guidance.
- 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Home Office online right to work checking service.

As an alternative to providing a copy of original documents, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth, will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not

subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be shared digitally. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copies of documents as set out above.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.



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Premises Licence

Premises Licence Number:

PREM1574

Part 1 - Premises Details

Postal address of Premises or, if none, ordnance survey map reference or description:	
The Brit Fest Ashley Hall Showground Ashley	
Post Town: Altrincham	Post Code: WA14 3QA
Telephone Number:	

Where the Licence is time limited, the dates:
Time Limited 3 rd July 2025 – 6 th July 2025

Licensable activities authorised by the Licence:
Films Live Music Recorded Music Performance of Dance Anything Similar to Live Music, Recorded Music & Dance Supply of Alcohol

The times the Licence authorises the carrying out of licensable activities:
Films (indoors and outdoors) Thursday to Sunday 10:00 – 20:00 hours
Live Music (outdoors) Thursday to Sunday 10:00 – 23:00 hours
Recorded Music (outdoors) Thursday to Sunday 10:00 – 23:00 hours
Performance of Dance (outdoors) Thursday to Sunday 10:00 – 23:00 hours
Anything Similar to Live Music, Recorded Music & Dance (outdoors) Thursday to Sunday 10:00 – 23:00 hours

Supply of Alcohol

Thursday to Sunday 10:00 – 23:00 hours

The opening hours of the Premises:

Thursday to Sunday 07:00 hours – midnight

Where the Licence authorises supplies of alcohol, whether these are on and/or off supplies:

For consumption both on and off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of Premises Licence:

Great British Festivals Limited
Stewart House
139 Tonge Moor Road
Bolton
BL2 2HR

Tel No: 07718 477276 E-Mail: edward@thebritfest.co.uk

Registered number of holder, for example company number, charity number (where applicable):

14462606

Name, address and telephone number of designated Premises Supervisor where the Premises Licence authorises for the supply of alcohol:

Mr Edward Robert Prophet
20 York Road
Bowdon
Altrincham
WA14 3EQ

Personal Licence number and issuing authority of Personal Licence held by designated Premises Supervisor where the Premises Licence authorises for the supply of alcohol:

Personal Licence Number: PA1357

Issuing Authority: Trafford Council

Licence Granted on 24th May 2024



Signed by Amanda Hinton
on behalf of Cheshire East Borough Council

Annex 1 - Mandatory Conditions (as applicable)

1. No supply of alcohol may be made under this Premises Licence –
 - a) at a time when there is no designated premises supervisor in respect of the Premises Licence, or
 - b) at a time when the designated premises supervisor does not hold a Personal Licence or his Personal Licence is suspended.
2. Every supply of alcohol under this Premises Licence must be made or authorised by a person who holds a Personal Licence.

Where a Village Hall is exempt from needing DPS under s.19 Licensing Act 2003

Every supply of alcohol under the premises licence must be made or authorised by the Management Committee.

Mandatory condition where the licence authorises the exhibition of films

The admission of children to the exhibition of any film must be restricted in accordance with section 20 of the Licensing Act 2003. Admission of children must be restricted in accordance with any recommendation made by the British Board of Film Classification or the Licensing Authority.

Prohibited conditions: plays

1. In relation to a premises licence which authorises the performance of plays, no condition may be attached to the licence as to the nature of the plays which may be performed, or the manner of performing plays, under the licence.
2. But subsection (1) does not prevent a licensing authority imposing, in accordance with section 18(2)(a) or (3)(b), 35(3)(b) or 52(3), any condition which it considers necessary on the grounds of public safety.

Mandatory condition: Door supervision

Each individual engaged in security activities at the premises must either:

- a) be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or
- b) be entitled to carry out that activity by virtue of Section 4 of the Private Security Industry Act 2001.

LICENSING ACT 2003 (MANDATORY LICENSING CONDITIONS)(AMENDMENT) ORDER 2014

MANDATORY CONDITIONS

Condition 1

1. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
2. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises:
 - a) Games or other activities which require or encourage, or are designed to require or encourage individuals to –
 - i. Drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - ii. Drink as much alcohol as possible (whether within a time limit or otherwise);

- b) Provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- c) Provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- d) Selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- e) Dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Condition 2

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Condition 3

1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
2. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - a) A holographic mark, or
 - b) An ultraviolet feature

Condition 4

The responsible person must ensure that –

- a) Where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - i. Beer or cider: ½ pint;
 - ii. Gin, rum, vodka or whisky: 25ml or 35ml; and
 - iii. Still wine in a glass: 125ml;
- b) These measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- c) Where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

The Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1—

- a) 'duty' is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- b) 'permitted price' is the price found by applying the formula—

$$P = D + (D \times V)$$

Where —

- i. P is the permitted price,
- ii. D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- iii. V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

c) 'relevant person' means, in relation to premises in respect of which there is in force a premises licence—

- i. the holder of the premises licence,
- ii. the designated premises supervisor (if any) in respect of such a licence, or
- iii. the personal licence holder who makes or authorises a supply of alcohol under such a licence;

d) 'relevant person' means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

e) 'valued added tax' means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the Operating Schedule

General – all licensing objectives

1. The maximum capacity for this event will be 15,000 inclusive of all persons on site (staff, contractors, attendees, artists and guests).
2. The event is an all-day festival over 4 consecutive days.
3. The event will be ticketed
4. Security staff and stewards will be present on site to ensure the safety of persons present and to help prevent crime and disorder.
5. All structures and stage areas will be erected and maintained by professional contractors who will ensure that all structures are in accordance with the relevant British Safety Standards.
6. There will be no amplified music after 23:00.
7. Alcohol will only be served on site to adults - Challenge 25
8. Security staff and bar staff will monitor alcohol consumption to prevent drunken behaviour.
9. Lost Child & Vulnerable policy will be in place to be followed by management, stewards & SIA trained staff.
10. An event and site specific Event Management Plan will be developed and shared with the Licensing Authority and Safety Advisory Group.
11. The Event Management Plan will be a "living" document that outlines the management structure, roles and responsibilities, organisation, control, monitoring and review mechanisms as identified.
12. The organisers shall take all reasonable steps to ensure that people with disabilities are catered for, and will assist with access and facility requirements.
13. An information and welfare unit shall be available at the event where members of the public shall be able to obtain advice and assistance. This facility shall be available whilst the arena is open to the public.
14. Admission shall be by ticket only.
15. To ensure security and integrity of the site a level of search as pre-agreed with the relevant authorities prior to the event shall be instigated.
16. The event organisers shall have a means of counting in the people entering the event site to ensure that they are able to provide on request, the number of people on site at any point in time to authorised officers.
17. Amnesty bins shall be provided for the disposal of alcohol and other waste.
18. Illegal drugs (whether known or otherwise) will not be permitted in the event.
19. Staff are to look out for signs of illegal substance use or illegal substance dealing.
20. Information about potential delays or interruptions will be relayed to the attendees as soon as they are known and it is possible to do so.
21. The campsite will have 24hour wellness, first aid and security provisions.

The Prevention of Crime and Disorder

1. A reputable and experienced security and stewarding company with SIA-Licensed staff will be appointed to ensure public safety and to prevent crime and disorder.
2. A specific Crowd Management Plan, Drugs Policy, Search Policy and Security Risk Assessment will be drawn up and implemented.
3. An Alcohol Management Plan will be drawn up and implemented.
4. Alcohol sales will be approved by the Designated Premises Supervisor.
5. A Challenge 25 policy will be implemented.
6. All alcohol consumption will be monitored by bar staff and SIA security staff.
7. The Personal licence Holder (PLH) shall ensure that nobody under the age of 18 years of age is employed to sell alcohol.
8. The Designated Premises Supervisor (DPS) shall ensure that all staff are instructed about the acceptable forms of identification (ID) for proof of age and are fully aware of the Challenge 25 scheme.
9. Each bar on site shall have a dedicated bar manager/supervisor and team who shall be knowledgeable with the requirements and responsibilities for the sale of alcohol and shall be given a written designation of their responsibilities.
10. The dedicated bar manager/supervisor for each bar shall directly instruct, monitor and support their staff in ensuring the requirements of the Licensing Act 2003 are adhered to at all times.
11. The dedicated bar managers/supervisors shall brief all their staff before the events.
12. All drinks shall be sold in plastic cups, PET containers or opened cans.

13. All bars shall carry sufficient lighting and firefighting equipment, as well as sanitary and hand washing facilities for staff.
14. When a crime or other incident requiring police attendance is reported to or discovered by a security operative, following first aid provisions, if required, they shall obtain as much detail as possible with particular importance being placed on identifying victims, suspects, witnesses and scenes of crime.
15. The campsite will have 24 hour security provisions.

Public Safety

1. The event site will fully accord with HSE guidance and public safety is paramount.
2. The event site will also accord with Fire Safety measures - Regulatory Reform (Fire Safety) order 2005.
3. Security and stewards will ensure that emergency vehicle access to the site is maintained at all times.
4. Security and stewards will also ensure that emergency exits from the site are kept clear at all times.
5. Security and stewards will be on duty from the beginning of the site build until the completion of the site breakdown. Numbers and positions will be confirmed.
6. An event and site specific Event Management Plan will be developed and shared with the Licensing Authority and Safety Advisory Group. The Event Management Plan will be a "living" document that outlines the management structure, roles and responsibilities, organisation, control, monitoring and review mechanisms as identified by the relevant Risk Assessments.
7. A Traffic Management Plan will be agreed with Highways and other members of the Safety Advisory Group.
8. No alcoholic drinks promotions i.e. 2 for the price of one.
9. All bars shall be fitted with fire extinguishers, employees are only to operate the extinguisher if they consider that it is safe to do so and have been trained.
10. No flammable materials shall be stored in the bars.
11. The organisers shall carry out a suitable and sufficient risk assessment as well as use the "purple guide" on outdoor events to determine the level of first aid provision for the event, such that there is no undue demand on National Health Service resources.
12. The organisers shall have in place suitable and sufficient first aid provisions available from the start of the event.
13. It shall be the duty of the organisers to ensure that all those providing medical care on site are registered with their respective professional bodies and/or organisation and that this registration is current for the duration of their presence at the event site.
14. Medical responses team shall patrol the event site and respond to incidents reported via Event Control.
15. Tented structure(s) shall be provided for the treatment of visitors to the event, these shall also be provided with suitable lighting, drinking water, tables and chairs. It must be such that privacy and decency can be guaranteed whilst attending to the patient.
16. A record shall be made and kept of each visitor to the first aid tent and anybody that receives first aid on site. These records shall be retained by the medical provider for at least 7 years.
17. It shall be the responsibility of the organisers to ensure that all such incidents that is classified as reportable under RIDDOR 2013 are duly reported to the HSE within the reporting time stipulated in the regulations.
18. All medical provision planning shall take into consideration the likelihood of a major incident and shall delegate powers to the statutory identified body for such major incident e.g. the Police and the Ambulance Service.
19. RVP's shall be agreed with the first aid providers and identified on any site plan(s) before the event. Should these change in any way or form, the facts should be made known to the first aid providers and HEAD OF SECURITY and the plan(s) amended accordingly.
20. Stage/Tents/Temporary Demountable Structures - All built structures shall have a completion certificate issued by a competent person from the supplying company and provided to the organisers. All tents shall be supplied with the appropriate fire retardancy certificate.
21. There shall be sufficient separation between structures to prevent fire spread.
22. All items of plant and machinery are to be parked in a secure area when not in use with regular patrols by security staff.
23. All EMERGENCY EXITS, TOILETS AND FIRST AID POSTS shall be clearly indicated, such that it is visible from all parts of the licensed area. The preferred style is for these signs to be written on material/fabric and flown on goal post signs.
24. PIT Barriers - these shall be used in areas of high crowd density such as front of stage, and around structures in close proximity to the stage.

25. All temporary electrical supplies, including all generators, distribution cabling and end connection for the arena shall be installed by specialised contractors.
26. Generators are to have sited fire equipment close by.
27. All electrical contractors working on site shall ensure that all works undertaken are in accordance with 857671 :2008 and the Electricity at Work Regulations 1989.
29. All electrical equipment must be isolated when not in use.
30. All portable electrical equipment brought on site must be subject to the appropriate Portable Appliance Testing (PAT) and records of these kept on site and available for inspection if required by authorised officers.
31. All temporary electrical works must have an appropriate electrical sign off certificate issued at the time of works and be available for inspection if required by authorised officers.
32. The SITE MANAGER shall ensure that adequate and appropriate measures are taken to guard against live and overhead cables and services laid underground.
33. In the unlikely event that the show has to stop, which may be temporary whilst a problem is resolved or the first step in an evacuation of the site either due to crowd related issues, or structural collapse, off site events, extreme weather conditions or at the direction of the Police, Fire Brigade or the EVENT MANAGER, or EVENT CONTROL the organisers shall ensure procedures are in place that are familiar to all key role players such that all concerned know what their role is in any scenario and that the plans can be effected immediately.
34. There must be a clear framework of information flow procedure to enable the right people to receive the correct information.
35. In the event of an emergency the PA system will be used to broadcast announcements. In the event of either the PA system or the power supply failing, there will be loud hailer available at event control and the stage.
36. EVENT CONTROL ROOM - This area shall be provided with key documentation e.g. current site plans, key contact details, alerting cascades, A&E telephone numbers for designated hospitals, message pads, log sheets, suitable and adequate means of communication including both mobile phone and radio. Means of communication designated for contacting emergency services shall not be used for other communications.
37. In the event of an off-site link e.g. control room - the organisers shall ensure that details of the contact numbers of all the emergency services are provided to that room and ensure that communication lines whether radio or telephone to the site, and the emergency services control room are available at all times so that calls can be made to them immediately should this be necessary.
38. The contact details of all key staff shall be provided to all authorised council workers at on demand.
39. All concession caterers shall carry suitable fire fighting equipment, suitable hand washing facilities and sanitary facilities for staff.
40. Drinking water shall be available at all times whilst the venue is open to the public.
41. The caterers will be aware of the recycling rules in advance of the event.
42. No glass shall be allowed within the licensed area, glass shall not be sold at any concession outlet or bar. Any trader found selling glass containers shall be asked to remove them from sale or face closure.
43. All waste water and toilet effluent shall be the responsibility of the event organiser and arrangement shall be sought to ensure the correct transfer and disposal away from the site.
44. The event site shall be cleared of all vehicles at least 30 minutes before the public are allowed on site and 30 minutes after the site is cleared of all visitors.
45. Should it become absolutely necessary for a vehicle to move or be moved either for emergency or serious public health hazards, the HEAD OF SECURITY shall ensure the vehicle is escorted at all times on to, or off the site and going at speed of not more than 5 mph.
46. LPG cylinders - These shall only be used by the concessions and managed on a basis of one cylinder in use per appliance plus one spare. All other cylinders shall be stored in agreed cylinder store at strategic points on site. The SITE MANAGER shall ensure that the stores are clearly marked on the site plans in the Event Control Room and that they are monitored at all times for correct use. The store shall be clearly signed with flammable gas and no smoking signs. Suitable and sufficient fire fighting equipment shall be sited nearby.
47. All gas installations shall have current Gas Safe compliance certificates copies of which shall be provided on request by authorised officers.
48. There shall be adequate fire separation between units of approximately 2.5m.
49. Regular patrols are to be undertaken by security to ensure that all emergency exits and escape routes are kept free of obstructions.
50. The appropriate type and number of fire fighting equipment shall be provided throughout the site. Locations and numbers will be specified in the Event Management Plan.

51. Suitable and sufficient lighting shall be provided to the event site especially as it is getting dark such that all health and safety information and notice signage are easy to read and at the close of the event to enable visitors to leave the site safely.
52. All efforts should be made to prevent or reduce light pollution especially to residential properties in the vicinity and the roadway above.
53. The organisers shall have in place an arrangement (contract) with a reputable waste management company to manage the event site for the duration of the event.
54. The organisers shall ensure that sufficient, suitable and adequate purpose built refuse receptacles are provided to the site to facilitate the cleaning of the site.
55. The organisers shall ensure that cleaning teams are deployed where necessary, prior to, during and after the event, both within the event site, the wider surrounding area and in neighbouring streets and roads where required.
56. The organiser is to ensure that all areas are left litter free and completed at the end of the event and after breakdown.
57. A suitable and sufficient risk assessment shall be carried out to determine the adequate level of waste infrastructure to be provided at the event, which may include, yard skips, bins and waste trucks.
58. Placement of the bins in their designated positions for the duration of the event will be completed by the day before the commencement of the event.
59. The organiser shall ensure that waste management operatives litter pick and remove all waste as infrastructures are removed and ensure that all waste equipment, are removed from site.
60. The campsite will have 24 hour wellness, first aid and security provisions.

The Prevention of Public Nuisance

1. The proposed live and recorded music will only operate between the hours of 10:00 - 23:00
2. A qualified and suitably experienced Noise Management Consultancy will be appointed to produce a Noise Management Plan and provide representatives on site during sound checks and throughout the festival.
3. The Premises Licence Holder shall employ a noise consultant to control all amplified music, speech and vocals within the event. The consultants must contact the stage manager prior to the event to agree an acceptable level for the duration of the event.
4. Noisy construction works audible beyond the site boundary shall only be undertaken between the hours of 08:00 - 20:00.
5. All site deliveries and collections shall be undertaken with due care, attention and diligently to minimise disturbance to residents and noise sensitive premises within the vicinity
6. Devise and implement a robust dispersal policy to ensure that patrons leave the premises and vicinity as quietly and speedily as possible. Ensure that patrons are verbally advised by SIA staff upon leaving to be mindful of the neighbouring residents so as not to disturb the peace.
7. Local residents will receive prior notification of the event including details of the event timings as well as a contact number. The distribution radius for the notification letter will be agreed with the SAG.
8. Additionally, signage will be placed around the perimeter of the event with details of the event timings as well as the number.
9. A noise contact number will also be included to allow residents to contact an event representative should they need to make a complaint.
10. Attendees to the festival will be parked on site which should reduce noise and nuisance in surrounding villages.
11. Security and stewards will be positioned around the event to guide visitors.
12. The appointed security company will provide and implement a Crowd Dispersal Policy to prevent public nuisance as attendees leave the event.
13. The event will feature a phased closure of the site to enable a gradual egress from the site.
14. A traffic management plan will be drawn up by a 3rd party surveyor and the organiser will share this with SAG.

The Protection of Children from Harm

1. The event is ticketed.
2. No person under the age of 18 will be permitted to enter the event site without a responsible adult of 21 years or over.
3. A Challenge 25 policy will be in force on all festival bars.

4. There will be no adult or other relevant activity taking place during the festival that would be visible to children passing the event.
5. Lost Child & Vulnerable policy will be in place to be followed by management, stewards & SIA trained staff.
6. An information and welfare unit shall be available at the event where members of the public shall be able to obtain advice and assistance. This facility shall be available whilst the arena is open to the public.
7. The campsite will have 24 hour wellness, first aid and security provisions.

Annex 3 - Conditions attached after a hearing by the Licensing Authority

None

Annex 4 - Plans

Please see attached



Premises Licence Summary

Premises Licence Number:

PREM1574

Premises Details

Postal address of Premises or, if none, ordnance survey map reference or description:	
The Brit Fest Ashley Hall Showground Ashley Altrincham	
Post Town: Altrincham	Post Code: WA14 3QA
Telephone Number:	

Where the Licence is time limited, the dates:
Time Limited 3 rd July 2025 – 6 th July 2025

Licensable activities authorised by the Licence:
Films Live Music Recorded Music Performance of Dance Anything Similar to Live Music, Recorded Music & Dance Supply of Alcohol

The time the Licence authorises the carrying out of licensable activities:
Films (indoors and outdoors) Thursday to Sunday 10:00 – 20:00 hours
Live Music (outdoors) Thursday to Sunday 10:00 – 23:00 hours
Recorded Music (outdoors) Thursday to Sunday 10:00 – 23:00 hours
Performance of Dance (outdoors) Thursday to Sunday 10:00 – 23:00 hours
Anything Similar to Live Music, Recorded Music & Dance (outdoors) Thursday to Sunday 10:00 – 23:00 hours

Supply of Alcohol

Thursday to Sunday 10:00 – 23:00 hours

The opening hours of the Premises:

Thursday to Sunday 07:00 hours – midnight

Where the Licence authorises supplies of alcohol, whether these are on and/or off supplies:

For consumption both on and off the premises

Name, (registered) address of holder of Premises Licence:

Great British Festivals Limited
Stewart House
139 Tonge Moor Road
Bolton
BL2 2HR

Tel No: 07718 477276 E-Mail: edward@thebritfest.co.uk

Registered number of holder, for example company number, charity number (where applicable):

14462606

Name of designated Premises Supervisor where the Premises Licence authorises for the supply of alcohol:

Mr Edward Robert Prophet

State whether access to the Premises by children is restricted or prohibited:

No person under the age of 18 will be permitted to enter the event site without a responsible adult of 21 years or over.

Licence granted on 24th May 2024



Signed by Amanda Hinton
on behalf of Cheshire East Borough Council



Licensing Act 2003 – Premises Licence

Duration of a Premises Licence

A premises licence has effect until such a time that it is suspended, revoked or surrendered.

Duty to notify change of name or address

The holder of a premises licence must, as soon as is reasonably practicable, notify the relevant licensing authority of any change of name or address.

Where the designated premises supervisor (DPS) under a premises licence is not the holder of the licence, he should notify the licensing authority of a change in name or address as soon as possible. The DPS must also notify the holder of the premises licence.

Failure without reasonable excuse to comply with the above is an offence, and a person will be liable on summary conviction to a fine not exceeding level 2 on the standard scale (ie£500)

Duty to keep and display licence

The holder of a premises licence must ensure that the licence or a certified copy of it is kept at the premises in the custody of or under the control of the holder of the licence or a person who works at the premises whom the premises licence holder has nominated in writing. A notice should be prominently displayed at the premises specifying the position of any such nominee.

The premises licence holder has a duty to ensure that a summary of the licence or a certified copy of that summary is prominently displayed at the premises.

Failure without reasonable excuse to comply with the above is an offence, and a person will be liable on summary conviction to a fine not exceeding level 2 on the standard scale (ie £500)

Duty to produce licence

A constable or an authorised person may require production of the premises licence for examination. An authorised person must, if requested, produce evidence of his authority to exercise the power.

Failure without reasonable excuse to comply with the above is an offence, and a person will be liable on summary conviction to a fine not exceeding level 2 on the standard scale (ie £500)

Theft or loss of premises licence

Where a premises licence or summary is lost, stolen, damaged or destroyed, the holder of the licence may apply to the relevant licensing authority for a copy of the licence or summary. A fee of £10.50 is payable in relation to such an application.

Where an application is made for a replacement licence or summary the licensing authority must issue the holder of the licence with a licence or summary if it is satisfied that –

- (a) the licence or summary has been lost, stolen, damaged or destroyed; and
- (a) where it has been lost or stolen, the holder has reported that loss or theft to the police.

Surrender of premises licence

Where the holder of a premises licence wishes to surrender his/her licence he/she may give the licensing authority a notice to that effect. The notice must be accompanied by the premises licence, or where that is not practicable, by a statement of the reasons for the failure to provide the licence. Where a notice of surrender is given, the premises licence lapses on receipt of the notice by the licensing authority.

Death, incapacity, insolvency of licence holder

A premises licence lapses if the holder of the licence –

- (a) dies,
- (a) becomes mentally incapable (within the meaning of section 13(1) of the Enduring Powers of Attorney Act 1985)
- (b) becomes insolvent,
- (c) is dissolved, or
- (d) if it is a club, ceases to be a recognised club

(subject to provision for re-instatement in certain circumstances).

**Custody of Premises Licence
Licensing Act 2003 – S.57 (3)(b)**

In accordance with Section 57 (2)(b) of the Licensing Act 2003

I/We being the
holder(s) of/Director of the company holding

Premises Licence number

relating to the premises known as

.....

.....

hereby nominate

as custodian of the said Premises Licence.

To conform with Section 57 (3)(b) of the Licensing Act 2003 this authorisation is hereby
displayed.

.....

Signed

.....

Position

S.57 Duty to keep and produce licence

(2) The holder of the premises licence must secure that the licence or a certified copy of it is kept at the premises in the custody or under the control of-

(b) a person who works at the premises and whom the holder of the licence has nominated in writing for the purposes of this subsection

(3) The holder of the premises licence must secure that-

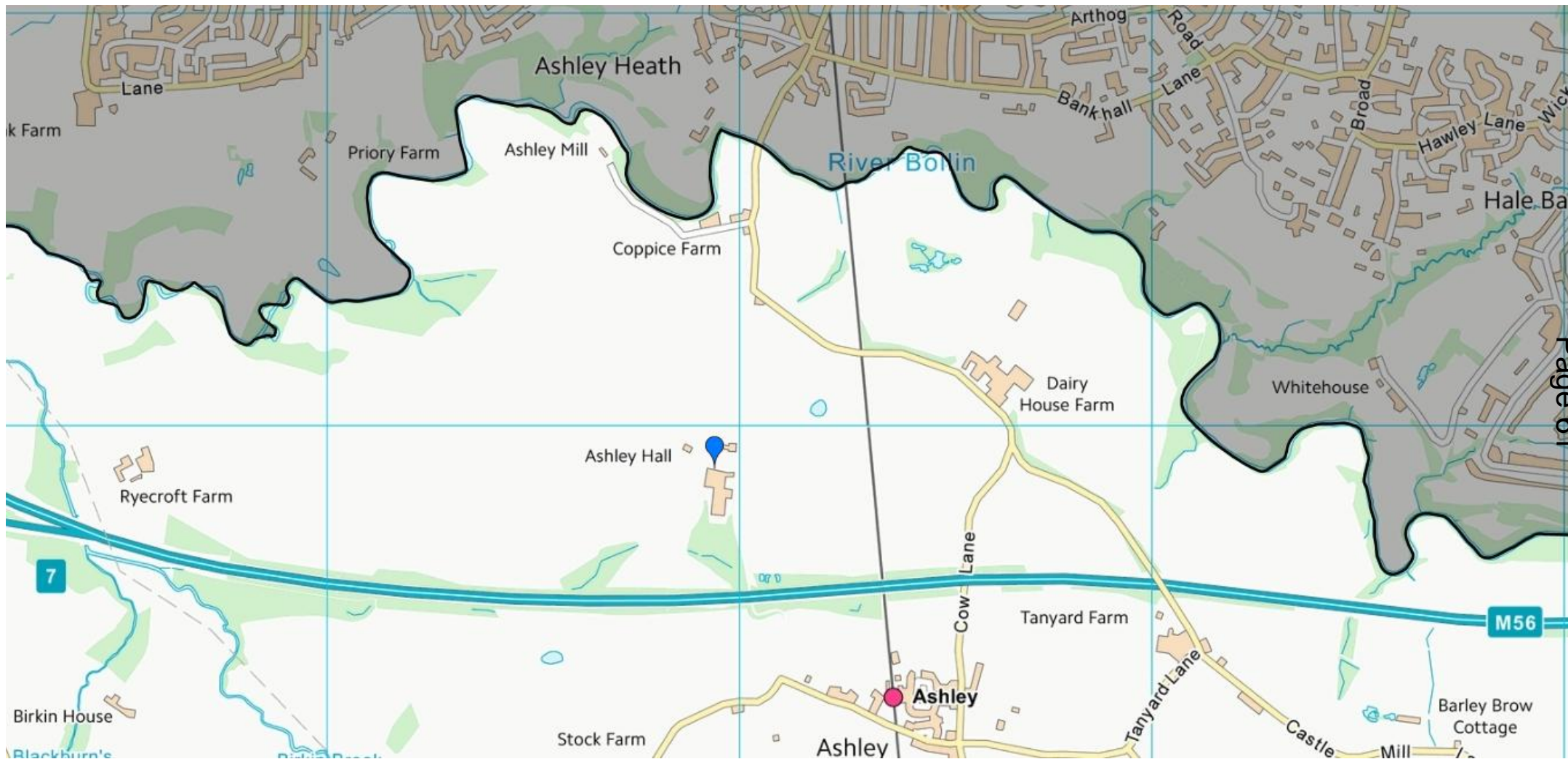
(b) a notice specifying the position held at the premises by any person nominated for the purposes of subsection (2), are prominently displayed at the premises.

(4) The holder of a premises licence commits an offence if he fails, without reasonable excuse, to comply with subsection (2) or (3).

Relevant Representations

Received on	From
21/07/2025	XXXXXXXXXXXXXXXXXX
<p>To XXXXXXXXXXXXXXXXXXXX Date: [Insert Today's Date] Applicant: Great British Festivals Ltd Premises: Ashley Hall Showground, Altrincham, Cheshire, WA14 3QA Application Date: 18 July 2025</p> <p>Dear Licensing Officer,</p> <p>I am writing to formally object to the application submitted by Great British Festivals Ltd for a new premises licence at Ashley Hall Showground under the Licensing Act 2003.</p> <p>As a resident living XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX to the proposed site—XXXXXXXXXXXXXXXXXXXX—I must stress in the strongest possible terms the significant and unacceptable disruption these events cause to local residents.</p> <p>We opposed the last application for similar reasons, and unfortunately, the situation has not improved. The issues we experienced previously include:</p> <ol style="list-style-type: none"> 1. Unbearable Noise Levels <p>The sound from previous events has been extreme, with noise levels so high that our upstairs rooms physically vibrate. This is not just inconvenient—it seriously affects our peace, wellbeing, and ability to enjoy our own homes.</p> <ol style="list-style-type: none"> 2. Severe Traffic and Parking Disruption <p>Each time these events are held, the local area becomes completely congested. Attendees park irresponsibly, regularly blocking residents' driveways and access routes. The main entrance to the showground is on a bend, which is already dangerous, and event queues render the road to and from Hale and Ashley impassable.</p> <ol style="list-style-type: none"> 3. Increased Risk and Overuse of an Already Busy Area <p>The area is now a popular dog-walking and recreational route, resulting in daily traffic increases even without large-scale events. Adding further congestion and risk through large festivals with alcohol, late-night activity, and amplified music is wholly inappropriate for a residential and semi-rural location.</p>	

	<p>The cumulative impact of noise, congestion, obstruction, and safety concerns is entirely incompatible with the Licensing Objectives—particularly those concerning the prevention of public nuisance, public safety, and the prevention of crime and disorder.</p> <p>I urge you to reject this application in the interests of protecting the quality of life for residents and maintaining safety and order in the surrounding community.</p> <p>Yours sincerely, XXX XXXXX XXXXX XXXX XXXX XXXXXX XXXX XXXX XXXX XXXXXX XXXX XXX XXXXXXXXXX@XXXXXXXX.XXXX</p>



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